

Managing Improvement: A Book Targeted to Help Middle Management Develop and Implement a Holistic Approach to Driving Continuous Improvement in Their Organizations (Hardback)



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Reviews



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iUniverse, United States, 2008. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Managing improvement is not about change for the sake of change, but is a fundamental philosophy for achieving business goals. In *Managing Improvement*, author William Doak has targeted this message to those people working in middle management-the individuals who manage the bulk of an organization s employees and resources and who carry the primary responsibility for delivering quality products and services to their customers. Doak dispenses information on creating effective and efficient organizations that focus on continuous improvement and quality controls. *Managing Improvement* helps management to think strategically and to align and motive people by involving them in the pursuit of the business vision and strategy. Encouraging a disciplined, proactive method for improvement, the five-phase approach includes the following steps: Conduct a situation analysis Develop objectives Create tactics Implement and review progress Conduct annual review Containing numerous charts, figures, and tools, *Managing Improvement* provides a mechanism where managers and leaders can improve their ability to prioritize, improve the way they plan, and accelerate advancements in key performance areas.

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