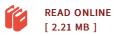# Network Marketing (Second Edition) (xv Planning) (cross-Tech)

By QU PENG ZHI

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 336 Publisher: Higher Education Press Pub. Date :2005-6-1. This book is the first edition of Department of Higher Education launched under the direct guidance and support of institutions of higher learning for the 21st century series of e-business professional materials. one Ministry of Education through expert review. after the revision was recommended as the Ministry of Education Tenth Five Plan state-level textbook. The book is 14 chapters. the first chapter concisely describes the principles of modern marketing. the subsequent chapters of comprehensive and systematic account of the basis of network marketing environment. market characteristics of the network. network marketing. strategic planning. network market research methods and tools network market products and pricing strategies. network marketing channel. online advertising and marketing services strategy. implementation and control of network marketing and network marketing integrated application methods. etc. the final chapter gives some complete network marketing success the case. Book is a complete system. structured. emphasizing the combination of theory and practice. the actual cases are representative. to facilitate the reader to learn to master the basic theory of network...

READ ONLINE
[2.21 MB]

Reviews

This written ebook is excellent. It is amongst the most awesome ebook i have study. You will not truly feel monotony at whenever you want of the time (that's what catalogs are for regarding if you ask me).
-- Devante Langworth IV

Very good electronic book and valuable one. It is actually writter in basic words instead of difficult to understand. I discovered this ebook from my i and dad encouraged this publication to discover.
-- Prof. Jevon Frami

Other eBooks

The Clever Detective Boxed Set (a Fairy Tale Romance): Stories 1, 2 and 3

Createspace, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.After six years as a private investigator, Stacey Alexander has the strangest day of her life when she falls down...

TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...

Read Write Inc. Phonics: Green Set 1 Storybook 4 the Spell

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 207 x 152 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1 sounds. Each set...

Read Write Inc. Phonics: Green Set 1 Non-Fiction 3 Let s Go!

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 215 x 88 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books is carefully levelled to match childrens growing...

The Healthy Lunchbox How to Plan Prepare and Pack Stress Free Meals Kids Will Love by American Diabetes Association Staff Marie McLendon and Cristy Shauck 2005 Paperback

Book Condition: Brand New. Book Condition: Brand New.

Read Write Inc. Phonics: Purple Set 2 Storybook 3 Big Blob and Baby Blob

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 210 x 145 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1 sounds. Each set...