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## CREATIVE CHANGE: WHY WE RESIST IT. HOW WE CAN EMBRACE IT (PAPERBACK)



HOUGHTON MIFFLIN, United States, 2018. Paperback. Condition: New. Reprint. Language: English . Brand New Book. Mueller s research also reveals that it s not just CEOs but educators, parents, and other social trendsetters who struggle to accept new and creative ideas. Mueller parses the tough questions that these findings raise. Could people have an inherent prejudice against creative ideas? Could the mindset we use to evaluate ideas turn this prejudice on or off? Mueller describes how to shift your mindset...

## Read PDF Creative Change: Why We Resist It. How We Can Embrace It (Paperback)

- Authored by Jennifer Mueller
- Released at 2018



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## Reviews

Thorough information! Its this kind of good read. Yes, it is perform, continue to an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

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-- Garett Stanton