



Overdrive: Managing in Crisis Filled Times

By Michael A. Silva, Terry McGann

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Overdrive: Managing in Crisis Filled Times, Michael A. Silva, Terry McGann, "A lively and informative compilation of methods used by savvy, recognized CEOs to survive and thrive in a crisis. Silva and McGann recount contemporary corporate war stories that illustrate the impracticality of planning for a crisis - common or catastrophic - and the necessity of exercising vision, creativity, and flexibility to avoid or endure a crisis". (David H. Murdock, Chairman of the Board, Chief Executive Officer, Dole Food Company). "This book is an indispensable asset for any corporate executive facing the inevitability of crisis control". (Craig L. Fuller, Senior Vice President, Philip Morris Companies Inc.). "Whether dealing with a sudden crisis of unimaginable size or the daily press of issues, each has the potential to explode into a major catastrophe. Overdrive gives specific answers to questions that you hoped you'd never have to ask. Silva and McGann offer practical, proven solutions that every executive needs in order to lead in our crisis filled times". (Bruce L. Christensen, Dean of the College of Fine Arts and Communications, Brigham Young University, Former President and Chief Executive Officer of PBS). It...

DOWNLOAD



READ ONLINE

[2.36 MB]

Reviews

Comprehensive information for book lovers. This is for all who state that there had not been a worth studying. Its been printed in an remarkably simple way which is simply following i finished reading through this pdf where actually modified me, change the way i think.

-- **Rebekah Smith**

Complete guideline! Its such a excellent read. This really is for all who state there had not been a worth studying. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Timothy Lynch**

See Also



It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amira Ruotola-Behrendt, A fabulous new guide to dating co-authored by Greg Behrendt, former writer on...



Your Planet Needs You!: A Kid's Guide to Going Green

Macmillan Children's Books, 2009. Paperback. Book Condition: New. Rapidly dispatched worldwide from our clean, automated UK warehouse within 1-2 working days.



Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How can inclusive early educators plan and deliver...



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video Games. iPods. Kids today are plugged into...



A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)

Dover Publications, 2011. Paperback. Book Condition: New. No Jacket. New paperback book copy of A Dog of Flanders by Ouida (Marie Louise de la Ramee). Unabridged in easy to read type. Dover Children's Thrift Classic. Reprint of original edition. Green edition. Mineola...



The Sunday Kindergarten Game Gift and Story: A Manual for Use in the Sunday, Schools and in the Home (Classic Reprint)

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from The Sunday Kindergarten Game Gift and Story: A Manual for Use in the Sunday, Schools and in...