



Strategic Capitalism: The New Economic Strategy for Winning the Capitalist Cold War

By Richard Anthony D'Aveni

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Strategic Capitalism: The New Economic Strategy for Winning the Capitalist Cold War, Richard Anthony D'Aveni, The Capitalist Cold War Has Begun The United States and its economic allies are under attack by a force unlike any they have ever faced. China and other emerging nations are competing for markets around the world using their own versions of capitalism-and, thus far, they are winning handily. In Strategic Capitalism, one of the world's leading authorities on global business strategy, Richard D'Aveni, describes how the "economic cold war" began, how it is being played out now, and how the West can change the course of events in its favor. Brilliantly conceived-and sure to ignite passions on both sides of the political aisle- Strategic Capitalism calls for an end to the economic idealism that dominates the national dialog. It also calls for a cold, hard focus on reality, which is this: government-managed capitalist systems consistently outmaneuver and outperform the traditional laissez-faire capitalism of the West. With refreshing levels of thoroughness, knowledge, and detachment, D'Aveni describes the competitive landscape today. These are the facts: The world's best competitors-with China in the lead-have adopted elements of...



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