



The Franchisee Workbook: A Step-By-Step Manual for Choosing a Winning Franchise (Paperback)

By Rick Bisio

BASCOM Hill Publishing Group, 2011. Paperback. Condition: New. Workbook. Language: English . Brand New Book. Celebrated author Rick Bisio has teamed up with exceptional co-author Britt Schroeter to bring to you The Franchisee Workbook. This is the follow-up to the highly successful The Educated Franchisee: The How-to Book for Choosing a Winning Franchise. Filled with necessary charts, graphs, formulas, 90+ exercises, and resources as well as helpful advice, this workbook has everything you need to become a successful franchise entrepreneur. This workbook offers practical exercises to help you: Analyze if franchise ownership fits your skills and personality. Identify and target best-in-class franchise systems. Confidently approach and interview franchisees. Discover if franchisees are making money and how much. Evaluate the best financing alternatives. Obtain hidden knowledge from the Franchise Disclosure Document. Make a confident decision as to whether the franchise is right for you. Achieve independence and gain entrepreneurial confidence start your own business today!.



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